

CAIRNS RSL SUB BRANCH STRATEGIC PLAN 2019-2023



Our vision

Caring for our Defence Family

Our values

Our Values are the same values as the Australian Defence Force. Professionalism, Loyalty, Integrity, Courage, Innovation, Teamwork

Our Objects

<p><i>Provide for the sick, helpless, wounded, aged, vulnerable, destitute and needy among those who are serving or who have served in the Australian Defence Forces and their dependants</i></p> <p>Strategies</p> <ul style="list-style-type: none"> Continuing to provide responsive, caring and professional Advocacy and Well-Being services. Establish and maintain the Scholarships offering support for disadvantaged school children of the Defence Family. Expansion of the networking and collaboration with existing community support services. Develop continuous improvement feedback loop mechanisms to assist in developing social and recreational programs/activities that engender camaraderie and formation of personal, family and community Defence Family bonds. Establishment of Advisory Bodies to assist the Board in the access and provision of best practice services. Development of current initiatives into sustainable business plans to optimise Sub Branch services. 	<p><i>Perpetuate the close and kindly ties of friendship created by a mutual service in the Australian Defence Force or in the forces of nations traditionally allied with Australia and the recollections associated with that experience</i></p> <p>Strategies</p> <ul style="list-style-type: none"> Continued production and free distribution of the Sub Branch Magazine Sit-Rep. Further develop the distribution of Sit Rep through regular monthly e-sitrep editions. Continued enhancement of Sub Branch social media presence. Development of member communication portal on the Sub Branch Web Site. Expansion of the networking and collaboration with other regional RSL sub branches, Far Northern District, RSL Qld and other non RSL ESO's. 	<p><i>Maintain a proper standard of dignity and honour among all past and present members of the Defence Forces of Australia and to set an example of public spirit and noble hearted endeavour</i></p> <p>Strategies</p> <ul style="list-style-type: none"> Ensure the actions, presentation and decisions of Board Members and Staff maintain at all times a high level of personal and professional standards, dignity and honour. Develop continuous improvement feedback mechanisms to ensure regular feedback is sought and captured for all Sub Branch members, all past and present Defence Force members and all defence Cairns RSL Sub Branch Inc strategic partners to assist the Board in maintaining and enhancing dignity and honour of same. 	<p><i>Preserve the memory and the records of those who suffered and died for Australia, erect monuments to their valour, provide them with suitable burial places, and establish and preserve, in their honour, the annual commemoration days known as ANZAC Day, Remembrance Day and other commemorative days</i></p> <p>Strategies</p> <ul style="list-style-type: none"> Continue to provide paid administrative support and structure towards the ongoing enhancement of the Kokoda Hall Museum Maintain appropriate level of funding for museum infrastructure and operations. Continue the high-quality presentation of commemorative events through development of a recognisable commemorative theme for each event that will highlight specific periods of conflict/peacekeeping. Design and develop commemorative events/monuments for more recent and or forgotten conflicts.
<p><i>Encourage loyalty to Australia and secure patriotic service in the interests of Australia</i></p> <p>Strategies</p> <ul style="list-style-type: none"> Continued paid administrative support of: <ul style="list-style-type: none"> Cadet units that support and develop young people's loyalty and service to Australia. Local HMAS Cairns, 51st Battalion and other Regular and Reserve Military Units. Networking and partnering with schools in the delivery of Sub Branch services and activities. Expansion of the networking and collaboration with other regional RSL sub branches, Far Northern District, RSL Qld and other non RSL ESO's. 	<p><i>Protect the good name and preserve the interests and standing of members of the Australian Defence Force</i></p> <p>Strategies</p> <ul style="list-style-type: none"> Ensure that the Governance and Operations of the Sub Branch are at all time maintained to the highest professional standards. Provide ongoing opportunity for Professional Development opportunities for both Board, Volunteers and Staff. Enhance networking and partnering with established Defence Force presence within the Cairns and FNQ area in order to understand up to date concerns and interests of current serving members. 	<p><i>Encourage Members, as citizens, to serve Australia with that spirit of self-sacrifice and loyalty with which they served as members of the Australian Defence Forces</i></p> <p>Strategies</p> <ul style="list-style-type: none"> Establishment of a responsive and supportive volunteer network that offers ex service personnel and members an opportunity for continued service in the spirit of self-sacrifice. Maximise member stakeholder engagement into the Cairns RSL Sub Branch planning and service development processes. Encourage those that are transitioning out of the Australian Defence Forces to volunteer/participate as a member of the Cairns RSL Sub Branch Inc. Encourage those that have transitioned that have not yet engaged with the Cairns RSL Sub Branch Inc to consider doing so. 	<p><i>Provide welfare to the sick, helpless, wounded, vulnerable, aged, destitute and needy</i></p> <p>Strategies</p> <ul style="list-style-type: none"> Identify and maintain partnerships with existing general community support services for their family and or significant others that enables an efficient and effective referrals process for people in need.